

# Hounslow Transport Strategy

## Executive Summary



London Borough  
of Hounslow

# Our vision



## Safe

We will achieve this by:

- ✔ providing training and good design to eliminate all traffic fatalities and serious injuries
- ✔ ensuring the network is well maintained, enabling more people to walk, wheel or cycle
- ✔ implementing behaviour change schemes to improve road safety



## Inclusive

We will achieve this by:

- ✔ ensuring places are accessible, with infrastructure and information designed to accommodate users
- ✔ reducing barriers to all modes of travel, regardless of age, ability, location and income ensuring everyone can access the places they need to go
- ✔ improving connectivity in under-served areas to reduce inequality

**Our vision is for the Hounslow transport network to be...**



## Efficient

We will achieve this by:

- ✔ improving the reliability of journeys for everyone who travels in the borough
- ✔ encouraging the use of more efficient travel options to reduce pressure on our transport network
- ✔ enabling sustainable growth in the borough to support existing communities, new homes and jobs



## Healthy, green and clean

We will achieve this by:

- ✔ enabling greater active travel to support healthy living
- ✔ reducing transport-related emissions to improve air and noise quality and respond to the climate emergency
- ✔ enhancing the quality and accessibility of public spaces and the transport network





# Moving forward - understanding your priorities

Throughout 2024, we have listened and collected your views to help us develop the Council's Transport Strategy. Below shows the key feedback we have received, and how we are going to respond.



## You said:

- More tube and rail stations with step-free access
- Safety and accessibility are community priorities
- Bus driver training to ensure buses stop where expected and near to pavements



## We will:

- Continue to work with partners to make more stations step free by introducing lifts and ramps
- Implement our Walking and Wheeling Action Plan



## You said:

- More opportunities to cycle, walk or wheel for work, education and leisure trips
- Less congestion, particularly around schools and improved safety for walking, wheeling and cycling



## We will:

- Implement our Cycling Action Plan for consultation
- Make streets and schools more people friendly to support active travel



## You said:

- More greening and street trees
- More electric vehicle charging points
- Well maintained and resilient network



## We will:

- Deliver green infrastructure and sustainable drainage
- Rebalance streets in the interests of communities
- Expand our electric vehicle charging network



## You said:

- Safer cycling routes for different users
- More frequent public transport that serve different journeys
- Safer and more accessible buses



## We will:

- Expand our all ability cycle training offer and roll out our priority cycle network
- Review the bus network and infrastructure
- Prepare a Public Transport Plan
- Retention of parking for priority needs



# Focus Areas

We have a people-first approach prioritising the most efficient and sustainable modes. The Transport Strategy is for everyone who lives, works or studies in Hounslow and for visitors to the borough. To achieve our vision, we have outlined four Focus Areas:



**Focus 1:**  
Enable safer, more accessible and inclusive journeys



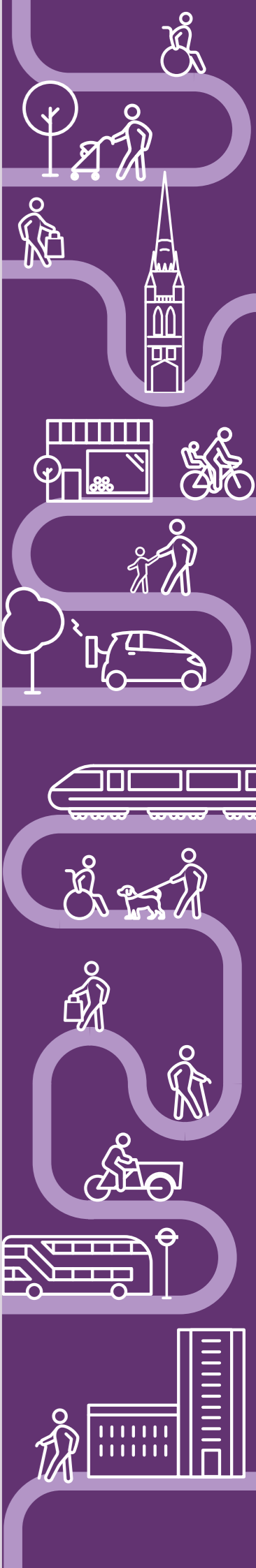
**Focus 2:**  
Develop healthy places so people can live well



**Focus 3:**  
Improve our local environment and respond to the climate emergency



**Focus 4:**  
Support a fairer, growing borough by improving sustainable travel





**Enable safer, more accessible and inclusive journeys**

What does success look like?	
Direct impacts	Wider impacts
Increased accessibility enabling more people to use public transport	Better serve our 10 Equality Opportunity Clusters
Improved safety for different road users whilst travelling on our networks	Safer communities across the borough



**Develop healthy places so people can live well**

What does success look like?	
Direct impacts	Wider impacts
Healthy streets and neighbourhoods	Cleaner air More attractive streets for people to enjoy
Increase in walking and wheeling, cycling, bus, tube and rail	More active and healthier communities Lower rates of obesity in adults and children Improved quality of life



**Improve our local environment and respond to the climate emergency**

What does success look like?	
Direct impacts	Wider impacts
Delivery of electric vehicle infrastructure	Uptake of electric vehicles will support a reduction in carbon emissions, contribute to cleaner air and our progress towards net zero
Increase in walking and wheeling, cycling, bus, tube and rail	More active and healthier communities, cleaner and more attractive streets for people to enjoy
Increase in street trees and sustainable drainage	Quality green spaces that are sustainable and encourage biodiversity



**Support a fairer, growing borough by improving sustainable travel**

What does success look like?	
Direct impacts	Wider impacts
Improved connectivity to public transport and active travel networks	Better serve our 10 Equality Opportunity Clusters Increased investment in the borough
Improved access to jobs, education and leisure	Local economic growth

